



# Building the PACE Market. Launching PACENation. Together.

PACENow is launching PACENation, an initiative to build the PACE marketplace. You, your colleagues, and the organizations you represent are invited to join and lend your voices to thousands of others. Membership is free! Becoming a member of PACENation reflects a commitment to our shared objective: making PACE financing available throughout the United States.

## Becoming a member

Becoming part of PACENation helps us all in many ways. The truth is, people follow leaders, and joining PACENation makes you and your organization leaders that governments, building owners, contractors, lenders, and others will want to follow.

Other benefits:

- Complete, free access to PACENation's website, our newsletters, free use of our videos and other PACENation publications,
- Organization listing, description, and referral links on PACENation's website by categories of your choice and states in which you are active,
- Use of PACENation logo with member tagline,
- Substantially better networking opportunities,
- Invitation and discounted attendance to PACENation's 1st National Summit Meeting, in the works for Q1 2016,
- Eligibility for project case studies, including videos.

## What's the ask?

Membership has responsibilities, but for PACENation members, they're all designed to help grow PACENation in ways that benefit us all. Here's what we have in mind:

- Support us! Membership is free, but every year in the fall, we'll ask you once for a voluntary donation to help us help you. This year, organizations that contribute at certain financial levels will be identified as PACENation Contributors, Supporters, Leaders, or Founders.
- Help us develop best practices and standards that work for everyone,
- Share data on projects so we can show growth in our market,
- Network with other members to share your knowledge and experience,
- Be identified as a supporter of PACE and PACENation.

## Our Vision

PACENation is an association of people and organizations who are joined in their support for PACE financing. Members may have different individual goals, but they share a desire to create energy and resource efficient communities.

PACENation members:

- Believe PACE is a powerful tool for making buildings more energy and resource efficient,
- Strive to create a vibrant market in which PACE financing is universally available and understood by market participants,
- Acknowledge that by helping others they help themselves,
- Promise to support PACE legislation and implementation,

PACENation is a movement open to all -- become a member!

Contact us: [www.pacenow.org](http://www.pacenow.org), email: [PACENationMembers@pacenow.org](mailto:PACENationMembers@pacenow.org)